



चौधरी चरण सिंह विश्वविद्यालय, मेरठ

Chaudhary Charan Singh University, Meerut

(FORMERLY, MEERUT UNIVERSITY) | NAAC A++ ACCREDITED



# MASTER OF COMMERCE ODL MODE

# ABOUT CHAUDHARY CHARAN SINGH UNIVERSITY

Chaudhary Charan Singh University (CCSU), Meerut, is a renowned institution in North India, dedicated to delivering academic excellence through innovative teaching and research. Established in 1965, to cater to the needs of higher education in western Uttar Pradesh. The University celebrated its silver jubilee in 1991. Presently, it is one of the premier educational institutions of the country encompassing a vast, beautiful, and pollution-free campus that sprawls over 222 acres of land. Initially, the M.Phil. and Ph.D. programmes were started in 1969 taking credit for becoming the first University in the country to introduce M.Phil. programme.

With its ODL Programs, CCSU makes quality education accessible to learners worldwide. Designed for students and working professionals, our ODL courses combine flexibility with rigorous academic standards, enabling learners to enhance their skills and career prospects without leaving their homes.



## WHY CHOOSE US?



UGC  
Recognized  
University



NEP 2020  
& UGC  
Compliant






Industry-  
Relevant  
Curriculum



55+ Years  
of Academic  
Excellence

# ODL DEGREE = REGULAR DEGREE

 ज्ञान-विज्ञान विमुक्तये <b>प्रो. रजनीश जैन</b> सचिव <b>Prof. Rajnish Jain</b> Secretary	 सत्यमेव जयते	<b>विश्वविद्यालय अनुदान आयोग</b> <b>University Grants Commission</b> (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India) बहादुरशाह जफर मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002 Ph.: 011-23236288/23239337 Fax : 011-2323 8858 E-mail : secy.ugc@nic.in
<b>F. No.3-5/2022(DEB-III)</b>	<b><u>PUBLIC NOTICE</u></b>	<b>August, 2022</b> 02 SEP 2022
<b><u>Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode</u></b>		
<p>The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;</p> <p><b>"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.—</b> Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."</p> <p>This is for information of the general public, students and other stakeholders.</p>		
 (Rajnish Jain)		

As per UGC Regulations 2020 (Reg. 22), ODL degrees hold the same academic value as traditional degrees.

# MASTER OF COMMERCE (M.COM)



Duration

**02 Years**  
**(4 Semesters)**



Mode of Learning

**Open and**  
**Distance Learning**

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## COURSE ELIGIBILITY

Bachelor of Commerce (Regular, Hons) / Bachelor of  
Business Administration with at least 50% marks in  
aggregate (45% for SC / ST candidates)

OR

Any other examination recognized equivalent thereto

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## COURSE DESCRIPTION:

The M.Com program in ODL mode at CCSU is designed to  
provide advanced knowledge in accounting, finance,  
taxation, and business management

The program equips learners with the analytical and  
managerial skills needed for leadership roles in corporate,  
banking, and financial sectors.

With a flexible ODL format, students can balance  
professional commitments with academic growth.



# PROGRAM MODULE

## SEMESTER-I

Code	Paper Title	Core Compulsory/ Elective / Value Added
COM-I-101	Management Concepts and Organisational Behaviour	Core Compulsory Theory
COM-I-102	Direct Taxes	Core Compulsory Theory
COM-I-103	Statistical Analysis	Core Compulsory Theory
COM-I-104	Research Methodology OR Research Methodology & Statistical Analysis	Core Compulsory Theory
COM-I-105	Statistical Analysis	Core Compulsory Theory
COM-IRP-01	Industrial Training / Research Project / Survey / Training under Chartered Accountant / Tax Advocate	Core Compulsory Project
COM-IRP-110	Elementary Commerce & Accounts	Minor Open Elective for Other faculty students
COM-I -111	Choose one course either from SWAYAM (minimum 4 credits) or from the university/college pool of minor courses of other faculties (other than commerce).	Minor Open Elective for Other faculty students

# PROGRAM MODULE

## SEMESTER-II

Code	Paper Title	Core Compulsory/ Elective / Value Added
COM-I -201	Indirect Taxes and GST	Core Compulsory
COM-I-202	Corporate Laws and Governance	Core Compulsory
COM-I-203	Corporate Financial Accounting	Core Compulsory
COM-I-204/ COM-I-205	Any One of these Strategic Management & Business Policy OR Strategic Marketing	Core Compulsory
COM-IRP - 02	Industrial Training/Research Project /Survey / Training under Chartered Accountant / Tax Advocate	Core Compulsory
COM-I -210	Principles of Management	Minor Open Elective for Other faculty students
COM-IRP-211	Choose one course from university/college pool of minor courses of other faculties (other than commerce)	Minor Open Elective for Commerce students

# PROGRAM MODULE

## SEMESTER-III

Code	Paper Title	Core Compulsory/ Elective / Value Added
COM-I -301	Financial Management	Core Compulsory
COM-I -302	Marketing Management	Core Compulsory
COM-I -303/ COM-I-304	Human Resource Management	Core Compulsory
COM-I-305/ COM-I-306	Any One of these Operations Research OR Managerial Economics	Core Elective
COM-IRP-03	Industrial Training/Research Project /Survey / Training under Chartered Accountant / Tax Advocate	Core Compulsory

# PROGRAM MODULE

## SEMESTER-IV

Code	Paper Title	Core Compulsory/ Elective / Value Added
COM-I-401	Security Analysis and Portfolio Management	Core Compulsory Theory
COM-I-402	Financial System & Capital Market	Core Compulsory Theory
COM-I-403	Banking and Insurance	Core Compulsory Theory
COM-I-404	For Financial System	Core Compulsory Theory
COM-I-405	International Marketing	Core Compulsory Theory
COM-I-406	Consumer Behaviour	Core Compulsory Theory
COM-I-407	Services Marketing	Core Compulsory Theory
COM-I-408	Advertising and Sales Promotion	Core Compulsory Theory
COM-I-409	Industrial Relations & Labour Laws	Core Compulsory Theory
COM-I-410	Corporate Social Responsibility	Core Compulsory Theory
COM-I-411	Recruitment Training & Development	Core Compulsory Theory
COM-I-412	Talent Management & Employee Retention	Core Compulsory Theory
COM-IRP-04	Industrial Training / Research Project / Survey / Training under Chartered Accountant /Tax Advocate.	Core Compulsory Project



# FEE STRUCTURE

M.COM	SEM I	SEM II	SEM III	SEM IV
REGISTRATION FEE	₹ 200/-	—	—	—
SEMESTER FEE	₹ 5,500/-	₹ 5,500/-	₹ 5,500/-	₹ 5,500/-
ANNUAL FEE	₹ 11,200/-		₹ 11,000/-	
TOTAL FEES	₹ 22,200/-			

**NOTE:** The above-mentioned fee does not include the 'Examination Fee', which will be applicable each semester. Details of this fee will be communicated to you in due course.

# ADMISSION PROCESS





## CAREER OPPORTUNITIES AFTER AN M.COM

Graduates can pursue careers as:



Accountant



Financial  
Analyst



Tax  
Consultant



Banking  
Officer



Auditor



Business  
Analyst



**Start Your Journey**

WITH

**CHAUDHARY CHARAN  
SINGH UNIVERSITY**



For more information contact:



**08047492552**